



28 November 2019

NOTICE OF MEETING

A meeting of the **ARGYLL AND BUTE COMMUNITY PLANNING PARTNERSHIP - MANAGEMENT COMMITTEE** will be held in the **THREE VILLAGES HALL, ARROCHAR** on **WEDNESDAY, 4 DECEMBER 2019** at **9:30 AM**, which you are requested to attend.

BUSINESS

1. **WELCOME AND APOLOGIES**
2. **ACTION TRACKER** (Pages 3 - 4)
3. **EU WITHDRAWAL - CLELAND SNEDDON, VERBAL**
4. **CPP NATIONAL BOARD UPDATE - RONA GOLD, VERBAL**
5. **ACPG NOVEMBER MEETINGS - MATTERS RAISED, STUART MCLEAN, REPORT** (Pages 5 - 10)
6. **PLACE STANDARD ANALYSIS, SAMANTHA SOMERS REPORT** (Pages 11 - 16)
7. **CLIMATE CHANGE AND ENVIRONMENT - DISCUSSION, LED BY CLLR AILEEN MORTON**
8. **BASECAMP, PAUL DEVLIN REPORT** (Pages 17 - 20)
9. **ALL OUTCOMES, EXCEPTION REPORTING. OUTCOME LEADS**
 - (a) Outcome 3 update - Anthony Standing (Pages 21 - 22)
 - (b) Outcome 5 - detailed report, Alison McGrory (Pages 23 - 28)
 - (c) Outcome 6 - detailed report, Brian Gibson (Pages 29 - 44)
 - (d) Outcome 6 - Road Safety Group
10. **COGPP - CLELAND SNEDDON, REPORT** (Pages 45 - 56)
11. **CPP COMMUNICATIONS AND ENGAGEMENT, RONA GOLD/ PAUL DEVLIN REPORT** (Pages 57 - 60)

12. CHILD POVERTY UPDATE - JOANNA MACDONALD

For background reading, please access the Poverty and Inequality Commission Review of the Local Child Poverty Action Reports which can be found at <https://povertyinequality.scot/wp-content/uploads/2019/11/Poverty-and-Inequality-Commission-review-of-the-local-child-poverty-action-reports.pdf>

13. RESPONSE TO NATIONAL ISLANDS PLAN, PAUL DEVLIN

For noting

CPP MANAGEMENT COMMITTEE MEETING ACTION GRID – from 18 September 2019

Complete	In Progress	Outstanding	<i>Please highlight actions as per traffic light system to show progress</i>
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Date Set	Outcome	Action	Who	Required by Date
18/9	3	Volunteering and labour market strategy - DWP Rural Strategy, DWP and TSI discussions regarding volunteering and the labour market strategy.	Kirsteen	04.12.19
18/9	4	Child poverty - Samantha to contact Mandy Sheridan regarding clarification of data that 24% of employees are in receipt of less than the minimum wage.	Samantha	04.12.19
18/9	General	CPPadmin to share emails of MYSPs with CPP Management Committee.	CPPadmin	04.12.19
18/9	ACPG	ACPG Update - Pippa to provide details of Officers who look after speed surveys to Shona.	Pippa	31.10.19
18/9	ACPG	ACPG Update - Shona and Paul to look at attendance in MAKI, and other areas, and possible solutions to overcome IT issues.	Paul / Shona	31.10.19
18/9	General	National CP Improvement Board - Rona to provide response to National Board based upon Cleland's feedback	Rona	ASAP
18/9	General	Place Standard Tool - Rona to send information on Place Standard Tool to committee for onward distribution by them to contacts.	Rona	ASAP
18/9	4	Outcome lead 4 to involve MYSPs and High Schools with progress of Children's Rights report and MYSPs to share information with the board.	Alex Taylor	04.12.19
18/9	4	Argyll and Bute's Children Strategic Group to focus on the production of the report, ownership and process.	Alex Taylor	04.12.19
18/9	4	Child Poverty – Discussion from outcome leads meeting, and the results, to be looked at the next management committee meeting.	Paul	04.12.19
18/9	General	Police Scotland - Rona to amend the response to reflect that partnerships is an underpinning theme rather than a main header.	Rona	ASAP
18/9	General	Engagement - Partners to feedback concerns and questions on this to Jane Jarvie.	Partners	04.12.19
18/9	General	Scottish Government Social Media Testing - Ralph to share outcomes of social media testing.	Ralph	04.12.19

Management Committee**Date: 04 December 2019****Agenda Item:**

Area Community Planning Groups**1. Purpose**

This paper presents key matters arising during the Area Community Planning Group meetings held in November 2019. These meetings looked at a range of local and strategic matters in respect of the outcomes within the Argyll and Bute Outcome Improvement Plan.

2. Recommendations

The Management Committee is asked to:

- a) Note the Highlights detailed at 4.0, and,
- b) Note the concerns raised by the Mid Argyll, Kintyre and the Islands CPG concerning the recurring non-attendance of Skills Development Scotland.

3.0 Background

There are four Area Community Planning Groups, one in each of the Council's administrative areas (Bute and Cowal; Mid Argyll, Kintyre and the Islands; Helensburgh and Lomond; and Oban Lorn and the Isles). In accordance with decisions made by the Management Committee in June 2017 the groups are supported by staff from the community planning and community development team in all areas, with administrative and governance support for meetings provided by the Committee Services team in Bute and Cowal, Mid Argyll, Kintyre & the Islands and Oban Lorn & The Isles, and by Scottish Fire and Rescue and Police Scotland in Helensburgh and Lomond.

Area Community Planning Groups meet quarterly to discuss issues of importance relevant to the delivery of the Local Outcome Improvement Plan (LOIP) at a local level.

4.0 Highlights

All groups considered:

- The Management Committee update,
- the Area Community Planning Action Plan – Tracker

Highlights from specific meetings were as follows:

Bute & Cowal

The Group gave consideration to a presentation from Colin Boag, Managing Director, Mount Stuart Trust.

Mr Boag introduced a number of commercial projects and initiatives that the Trust were undertaking, all of which were focused on adding social and economic value to Bute. It was anticipated that the Trust will have established a brewery, distillery, restaurant and a dairy on the Island by the Easter weekend 2020.

Mr Boag spoke of the many raw materials that were available on Bute and that the Trust had a renewed focus on adding value to these before they were exported as well as diversifying the local economy. This, he felt, would help secure long term employment on the Island. Discussions also took place on the opportunities offered by the Trust to young people to gain skills in horticulture and timber management.

The Chair introduced the Islands Revival Declaration that had resulted from discussions at the 2 day Islands revival workshop. Mrs Russell outlined how other island groups in Scotland had sought to address population decline and what lessons could be learnt by Argyll and Bute.

Under the item on Community Focus, the Group heard from Isobel Strong, Baird of Bute Society. Ms Strong highlighted the activities of the Society and how they aim to inspire young people's interest in science, technology, electronics and mathematics through information events and the uptake of scholarships which are open to applicants from schools across Scotland.

There were also a number of interesting presentations including students from Rothesay Joint Campus. The Pupil Council explained that their role was to maintain order and fun within the school. This role requires a great deal of leadership, hard work, dedication and patience both inside and outside of the school timetable. The Pupil Council work alongside the senior leadership team at the Academy as well as other captains from schools across Argyll and Bute and have supported various projects, including organising a dedication to two, world war memorial benches and hosting multiple events within the school such as discos and charity events.

The Group agreed that the students would make great candidates for Community Councils and encouraged them to consider participating.

Helensburgh & Lomond

The Group noted thanks to Stuart McLean of Scottish Fire and Rescue Service who had resigned after the 3 years as Chair. Following Stuarts resignation the Group appointed Laura Cameron (Gibson Hall) as Chair and Albert Bruce (Scottish Fire and Rescue Service) as Vice Chair.

Vivien Dance from Helensburgh Chamber of Commerce provided an overview of the Town Audit, which was undertaken in conjunction with the recent Making Places Consultation. The Group welcomed the presentation and invited the Chamber of Commerce to attend the Group more regularly.

Helensburgh Community Council reported that a Living Well event would be held on 11th January 2020. The aim of the day would be to look at and focus on long term wellbeing and related activities. Garelochhead Community Council reported that they were investigating the possibility of introducing the 3 Lochs Way into the village, which, it is anticipated would bring huge benefits.

The Group also received a presentation from Katrina Sayer from Jeans Bothy. Katrina introduced the new Community Mental Health and Wellbeing Hub in Helensburgh which Enable Scotland were the lead partner for. The Hub provides services to anyone over 16 years of age who wants to improve their Mental Health and Wellbeing.

Mid Argyll, Kintyre and the Islands

The meeting was held in the Community Centre in Campbeltown with a video conference link in place with the Council Offices, Kilmory.

There was some feedback from those in attendance that the quality of the sound from the portable speaker was not acceptable. It was agreed that the Committee Manager would investigate options for a more powerful speaker system for use at future meetings.

There were a few new members of Community Councils in attendance at the meeting and it was agreed that the Community Planning Partnership Welcome Pack would be circulated round Community Councils to give them an overview of what Community Planning entails.

In relation to the Action Plan update, it was noted that MAKI12 continues to be classed as not on track. The Committee Manager agreed to progress with officers to see if an update can be provided.

The Group heard interesting presentations from Yvonne Angus, ACHA who provided an update on their work in MAKI and also from the Kintyre Youth Forum who spoke about their recent international youth exchange trip.

Skills Development Scotland were due to be in attendance at the meeting, having agreed to provide an update due to non-attendance at the August meeting. Unfortunately administrative staff were unable to make contact with the local representative to confirm if they would be attending. The Group were unhappy that this was the second meeting where there had been no one in attendance and asked that this be highlighted to the Management Committee.

The Group heard from partners with updates from their respective organisations. John Barbour, Chair of the Farmer Buyout Steering Group for the Campbeltown Creamery was also in attendance and provided an update on the current position. The Group noted the concerns of the community around the closure of the Creamery, particularly given the recent news about job losses at CS Wind.

Neil McFarlane from Transport Scotland spoke to the Group about the works which are ongoing in relation to the A83. He highlighted a number of projects which are currently being undertaken and also advised that there was no objection in principle to speed surveys being agreed on parts of the A83. He also advised that any suggestions for improvement works were welcomed by Transport Scotland.

Oban, Lorn and the Isles

The Group gave consideration to a presentation from Maggie Melville which introduced the background and aims of the Developing the Young Workforce (DYW) programme. Introduced 6 years ago the DYM aims to help young people attain the right skills and experiences to move from education into employment.

Keith Miller, Oban Community Council, reported that as part of the Community Empowerment Act (2015) a participation request had been submitted by Oban Community Council to Argyll and Bute Council concerning the existing traffic management and parking fee structures within Oban. Mr Miller reported that positive discussions had been held and that further discussions were planned to explore a fair and reasonable solution.

Aideen Shields, Kerrera Community Trust, introduced the aims of objectives of the Trust, of which the principal aims were road development and improvement,

specifically a road to link the north and the south of the Island, ensuring the ferry service meets the needs of islanders and the establishment of a community facility.

Kerrera Community Trust have recently purchased the old primary school building and are currently funding raising for its renovation. Ms Shields reported that the successful renovation would provide a fit-for-purpose community facility, which would offer a venue for all islanders, as well as providing facilities for visitors.

Rachel Lawlor a student at Oban High School and member of North Argyll Youth Forum introduced some of the activities that she had helped to organise since becoming a member of the Forum such as a beech clean. It was reported that the Youth Forum are currently future proofing its aims and objectives and will also be undertaking a consultation exercise with pupils in S1 to S3 to identify what support they require, both in and out with school.

4.1 Further Actions

It is requested that the Management Committee note the report and the concerns raised by the Mid Argyll, Kintyre and the Islands Group concerning the recurring non-attendance of Skills Development Scotland

5.0 Implications

Strategic Implications	Meetings of the Area Community Planning Group held in November covered various Outcomes.
Consultations	No prior circulation of this report.
Resources	No direct resource implications however consideration of the issues raised and following courses of action may have a knock on effect on finance and/or staff resource
Prevention	Contributes to the prevention agenda
Equalities	Contributes toward reducing inequalities

For More Information:

Stuart McLean, Committee Manager, stuart.mclean@argyll-bute.gov.uk

References: n/a

Appendices: n/a

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Management Committee

Date: 4th December 2019



Place Standard Analysis

1.0 Purpose

To inform and update members on the Place Standard engagement and analysis.

2.0 Recommendations

The CPP Management Committee is recommended to:

- Note the responses to the Place Standard consultation exercise and the timescales for the Area Community Planning Action Plans

3.0 Background

The Area Community Planning Action Plans are due to be revised in 2020/21. A 6 month engagement exercise ran from May to November 2019 to seek the views of community members on the places that they live and work in, using the Place Standard tool. This information will help to identify priorities for the revised action plans.

4.0 Detail

Place Standard Consultation and Area Community Planning Action Plans

Following the decision to extend the consultation period at the September Management Committee to 31 October, a total of 1,548 responses have been received covering 75 individual communities across Argyll and Bute. We are grateful for the work of partners in promoting the consultation throughout the exercise. See Appendix 1 for a thank you message to the community on Facebook.

Work is now ongoing to analyse the responses and provide the information in a user-friendly format for Management Committee members, Area Community Planning Group members and members of the community.

The analysis will help to inform prioritisation of key actions to be part of revised Area Community Planning Action Plans in 2021.

It is anticipated that the results will be available for the Management Committee's Development Day in January and available for the public to access through the website in Spring 2020. The plans themselves will be created throughout the spring/summer of 2020. This is in line with the timescales agreed by the Community Planning Partnership, see Appendix 2 for details of this.

5.0 Conclusions

The results of the Place Standard engagement exercise will be brought to the Development Day of the CPP Management Committee in January and will be available for the public to access in the spring.

Thanks are given to everyone who responded to the survey and to partners for promoting and encouraging staff members and community members to get involved.

6.0 Implications

Strategic Implications	The work of the Community Planning team covers all 6 of the Outcomes of the Argyll and Bute Outcome Improvement Plan.
Consultations, Previous considerations	The Management Committee signed off the timescales for the Place Standard consultation.
Resources	Analysis of the results, which includes comments from 1,548 responses is being resourced by the council and Scottish Fire and Rescue Service.
Prevention	N/A
Equalities	The engagement was undertaken both online and face to face. Addressing equalities- in particular those areas experiencing worse outcomes according to statistics was taken into consideration in the planned engagement. Engagement was also focussed to encourage participation across age ranges, and islands.

Rona Gold, Community Planning Manager

For more information, please contact:

Samantha Somers, Community Planning Officer, Samantha.somers@argyll-bute.gov.uk

References

N/A

Appendices

Appendix 1 – Screenshot of Thank you post to community members on social media

Appendix 2 – Timeline of Revision of Area Community Planning Action Plans

Appendix 1 – Screenshot of “Thank you” post to community members on social media



Argyll and Bute Council

5 Nov at 15:00 • 



Our How Good is Your Place survey is now closed. We are now analysing your responses and will feedback the results shortly at

<https://www.argyll-bute.gov.uk/consultations/how-good-your-place-0>



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Appendix 2 – Timeline of Revision of Area Community Planning Action Plans

As agreed by the CPP Management Committee, December 2018

- May to October 2019 – Engagement Period
- November 2019 to January 2020 – Collate engagement results. Present findings on key themes and common feedback
- January 2020 – CPP Management Committee to consider key data for Argyll and Bute and engagement results. Query results. Additional investigative information. Raise questions to Area Community Planning Groups
- May 2020 – 4 x Workshops in each administrative area to shape draft actions
- June to September 2020 – Drafting of new Area Community Planning Action Plans. Consider at September Management Committee meeting
- November 2020 – Consider draft plans at Area Community Planning Groups
- December 2020 – Sign off plans at Management Committee
- February 2021 – Sign off plans at Area Community Planning Groups
- March 2021 – Present plans at CPP Full Partnership
- April 2021 – Plans are live

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Management Committee**Date: 4th December 2019**

Basecamp**1.0 Purpose**

To introduce 'Basecamp' - an online website where members of the community planning partnership can log on to update on actions in plans, or be updated on the actions. It is hoped this will reduce the number of e-mails from the community planning team to people on updating actions in plans. It is also hoped that it will provide a place for those working closely on the plans to ask questions and work as a 'virtual team'.

2.0 Recommendations

The CPP Management Committee is recommended to:

- Note the use of the new online collaborative platform, Basecamp, with monitoring and input to the strategic delivery plans to commence on this platform in January 2020
- Nominate or volunteer an Outcome Lead and Area Community Planning Group Chair to have early access to Basecamp to assist in shaping the training and feedback on the user experience.

3.0 Background

The Community Planning team have been exploring ways to efficiently bring together those involved with the strategic delivery plans to take forward progress and monitoring of the actions.

4.0 Detail**Basecamp – a new collaboration platform**

To support Outcome Leads to bring together information and people working on actions within their plan, we are exploring a website called Basecamp. This also has the potential to support Area Community Planning Group Chairs in accessing updates on actions in the Area Community Planning Action Plans.

There is potential for the use of Basecamp to be used in wider collaborative pieces of work for the Management Committee and this will be assessed as and when appropriate.

We are setting this up and will introduce it in January at the Development Day. We will also provide training to support people to use it. We are developing the training and we would be grateful for a couple of Outcome Leads and an ACPG Chair to participate and have early access to Basecamp to feedback on their user experience and help shape the training.

The council's ICT team have investigated using Basecamp from a security perspective and have concluded that Basecamp is sufficiently secure.

5.0 Conclusions

The use of Basecamp for progressing the activities within the strategic delivery plans will make it easier for partners to work collaboratively by using an online web-based platform.

6.0 Implications

Strategic Implications	The work of the Community Planning team covers all 6 of the Outcomes of the Argyll and Bute Outcome Improvement Plan.
Consultations, Previous considerations	N/A
Resources	The use of Basecamp and the refresh of the webpages provide opportunities for joint working.
Prevention	N/A
Equalities	N/A

Rona Gold, Community Planning Manager

For more information, please contact:

Samantha Somers, Community Planning Officer, Samantha.somers@argyll-bute.gov.uk

References

N/A

Appendices

Appendix 1 – Screenshots of Basecamp

Appendix 1 – Screenshots of Basecamp



<p>Campfire</p>  <p>Chat casually with the group, ask random questions, and share stuff without ceremony.</p>	<p>Message Board</p>  <p>Post announcements, pitch ideas, progress updates, etc. and keep feedback on-topic.</p>	<p>To-dos</p> <p>Lobby for full coverage of mobile and broadband, and support for challenges faced in the roll out through multi-agency working</p> <p>Good input from partners and communities into the STPR process to get Argyll and Bute priorities into the national transport strategy review exercise.</p>
<p>Schedule</p>  <p>Set important dates on a shared schedule. Subscribe to events in Google Cal, iCal, or Outlook.</p>	<p>Docs & Files</p>  <p>AB OPP L2 Delivery Planbook This is the delivery plan for Outcomes 1 and 2</p>	

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Outcomes 3 of Argyll and Bute Outcome Improvement Plan

Priority Actions for 2019-2020

This is focused on priority actions needed, by partners working together, to ensure education, skills and training maximises opportunities for all.

Action	Lead
Strengthen governance and strategic leadership of CLD Plan and deliver through a self-assessment process which will develop, manage and evaluate process against the CLD Plan.	Martin Turnbull, Argyll and Bute Council
Pick up relevant actions from Volunteering Strategy where these create opportunities for all	Kirsteen Murray, Third Sector Interface
Development and promotion of best practice and training in safeguarding approaches for communities and those delivering Community Learning and Development looking at: <ol style="list-style-type: none"> 1. Opportunities to learn about and undergo safeguarding training. 2. Skills required to support safeguarding training 	Rona Gold, Argyll and Bute Council
Produce a training needs analysis (demand) linked across Argyll & Bute and co-ordination of response to this.	Kirsteen Murray, Third Sector Interface
Clarity and coordination of the Adult learning offer (supply) across Argyll & Bute.	Kirsteen Murray, Third Sector Interface
Use the evidence collated on workforce planning to develop key partnership actions aligned to the suggestions in the recent research reports and the Highlands and Islands Skills Investment Plan	Ishabel Bremner, Argyll and Bute Council

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Management Committee

Date: 4 December 2019



Outcome 5 – People lead active, healthier and more independent lives

Progress Report

1. Recommendations

The Management Committee is asked to note the progress with outcome 5. Particular recommendations to support the Living Well Strategy are set out in the table within section 4 of the report.

2. Successes and key achievements to date for Outcome 5

A review of outcome 5 was conducted during spring 2019. From 2017 outcome 5 had been a component of the Health and Wellbeing Partnership. This group was led by the Public Health Department of Argyll and Bute Health and Social Care Partnership (HSCP). The Health and Wellbeing Partnership existed for approximately 6 years but latterly experienced difficulty recruiting members. The review of outcome 5 therefore consisted of:

- Reviewing attendance rates and meetings of the Health and Wellbeing Partnership.
- A joint planning day with the Health and Wellbeing Networks in October 2018.
- A survey with Area Community Planning Groups in April 2019.
- An open stakeholder meeting for outcome 5 in May 2019.
- Discussions with other outcome leads about leadership approaches.
- Specific joint scoping with outcome 6 regarding mental health activity.

This review concluded that a partnership meeting is not necessary to enable outcome 5 to progress and there are a number of other mechanisms in place to enable partnership working. This centres on each activity having its own planning and delivery mechanisms and lead officer.

The planning event in May 2019 identified the scope of outcome 5 is so big that there is a danger of efforts being finely spread risking little impact on long term health and wellbeing outcomes. Priorities needed to be agreed. The following table identifies the key activities that emerged from group discussions:

	ACTIVITY
1.	Branding and promotion of Argyll and Bute's natural assets.
2.	Valuing the environment and the benefits of the environment to people living in Argyll and Bute
3.	Promote the self-management of long term health conditions

3. Risks

There are no significant risks in the delivery of outcome 5. The requirement for partners to support planned priority activity is noted below.

4. Opportunities and Progress

There is significant activity under the health and wellbeing banner throughout Argyll and Bute and a wide range of partners are committed to improving health and wellbeing outcomes for our population. Much of this activity is community led and is not dependent on Community Planning Management Committee oversight to progress, however the CPP has a key role in enabling co-production for the priority activities and sharing good practice throughout local communities. The table at the end of this report highlights key areas of need for partnership working.

Activity 1 - Branding and promotion of Argyll and Bute's natural assets

This is a new activity that emerged from the May 2019 planning event and is based on several long term outcomes of Argyll and Bute Outcome Improvement Plan; namely to draw people into Argyll and Bute either to live or for tourism in order to grow the population and/or contribute to the economy; and to enable our population to be more physically active by accessing the outdoors. The activity overlaps with the intentions of outcome 1 that the economy is diverse and thriving. There are already a number of promotional activities in place for example #abplace2b, Wild about Argyll and Explore Argyll and there is no intention to duplicate effort. However, new opportunities exist in 2020 with the national campaign of the Year of the Coast and Waters.

Activity 2 - Valuing the environment and the benefits of the environment to people living in Argyll and Bute

The climate change agenda is huge and there is recognition of the long term threat to population health and wellbeing. The development session in May 2019 recognised this and that climate change impacts and activities are across outcomes.

Initial discussions have identified a number of potential activities that can benefit the environment in Argyll and Bute some of which may have the added benefit of enabling people to be more physically active. These include:

- Plastic free towns.

- Beach cleans.
- Promotion of reduce, reuse, recycle.
- Sharing of current good practice eg role out of Eco-school accreditation to wider communities.

This will be further discussed by the Management Committee and their leadership and support is sought.

Activity 3 - Promote the self-management of long term health conditions Living Well In Argyll & Bute

This is the most well established activity in outcome 5 with particular successes in the following areas:

- Review and updating of the partnership approach to health and social care Locality Planning Groups (June 2019).
- Same with Alcohol and Drug Partnership (August 2019).
- Needs assessment for Type 2 Diabetes and additional funding of £42k for weight management in 2019-20.
- A new Living Well strategy to support people to live healthier lives was launched in September 2019, this was the culmination of 18 months' work. This can be viewed here – www.healthyargyllandbute.co.uk/wp-content/uploads/2019/09/Living-Well-Strategy-2019.pdf

Living Well Strategy Detail

With our increasing older population people are living longer with long term conditions this is causing an increased pressure on services. The Living Well Strategy aims to achieve a shift in how people are supported with an increase in people accessing third sector led services within our communities and an improved understanding of how people live with their conditions. The Living Well strategy aims to promote a more preventative and partnership approach.

The Living Well Strategy sets out the following key outcomes:

- **People-** People living in Argyll and Bute have the tools and support they need to support them to Live Well
- **Community-** There are a wide range of local services to support people to Live Well
- **Workforce-** Staff are able and motivated to support the people they see to Live well
- **Leadership** – Effective Leadership is in place to support the delivery of the Living well strategy

The actions highlighted in the table below are examples of where community planning partners can support delivery:

<i>What did we</i>	<i>What do we plan to do?</i>	<i>How can our community</i>
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<i>discover?</i>		<i>planning partners support this?</i>
<p>Our public engagement activity highlighted that people were not aware of how to access information and support when the needed it. This support and information is key to helping people manage an existing condition or prevent developing a long term condition for those at risk.</p>	<p>Develop a wellbeing leaflet and information sheet for people.</p> <p>The public health team will run campaigns to promote</p> <ul style="list-style-type: none"> • NHS Inform • NHS 24 • National health and wellbeing campaigns • Pharmacy services • Power of Attorney • Local wellbeing services • Self-management 	<p>Help us to identify opportunities to promote the health and wellbeing leaflets to public and to relevant staff groups. Also by allowing us opportunities for display materials at any relevant events partners may be running.</p> <p>Support us to promote these campaigns widely across your networks. Consider hosting workplace pop up events.</p>
<p>We identified a need to promote community activity that works for people in particular to increase referrals/signposting from our workforce.</p>	<p>We included some examples of person centred approaches in our strategy to promote the effectiveness of community led activity.</p>	<p>You can help by telling us if you come across examples or stories that we can share to our workforce and partners.</p>
<p>People need support to improve their health and wellbeing, for example Alcohol Brief Interventions is an evidence based approach to help people review their drinking habits.</p>	<p>Addaction is carrying out an alcohol awareness campaign from December to March.</p> <p>We have developed a new smoking cessation service across Argyll and Bute with an increased targeted approach in more deprived areas.</p>	<p>Interested community planning partners can take part by hosting pop up workplace events.</p> <p>Support us by actively promoting these services for us.</p> <p>Identify appropriate staff groups to be trained to deliver brief interventions or behaviour change</p>
<p>Varying degrees of support activity across A&B with a focus on self-management.</p>	<p>Our partners in the Self-Management partnership run a series of self-management courses and workshops that include education, walking, pain management and Tai Chi across A&B. The public health team ran their wellbeing grants as usual but also ran grants targeting specific self-management activity.</p> <p>We are currently reviewing our health and wellbeing networks</p>	<p>Help us to reach a wider audience by promoting these workshops.</p> <p>You could also help us to identify future volunteers to support the course delivery perhaps targeting people due to retire.</p> <p>There may be opportunities for some of our community partners to work with us on any future potential small grant</p>

	<p>with a view to branding and Living well networks.</p> <p>We are currently exploring potential development of community hubs perhaps linked to the Living Well networks.</p>	<p>scheme. Or to support us to attract grant funding to further develop community capacity.</p> <p>Interested Partners could work with us to develop these community hubs and offer guidance and support on their development.</p>
Our staff have a lack of understanding of what is happening in our communities and its relevance to the people they see.	We plan to look for ways to capture the good work of these community organisations and highlight to our workforce	Identify opportunities at local levels that can help us to link up with and showcase community groups and their effectiveness.
The need to bring a number of pieces of work under one umbrella with a common branding.	<p>Living Well branding developed.</p> <p>Common work identified and built into the action plan.</p>	Help us by promoting the brand at any opportunity.
The need for clear leadership was identified.	A steering group will ensure the actions are carried out within identified time frames.	Our community planning partners could identify if these is common work that should be included in our action plan and consider how they can best support implementation

5. Background

Consultations	There has been wide ranging engagement in the development and updating of the outcome 5 activity plan.
Resources	No specific additional financial investment is required from community planning partners. Resources to support delivery of the Living Well Strategy are set out in the table above and relate to staff time.
Prevention	The prevention of health and social care problems is an inherent outcome in the delivery of this activity plan.
Equalities	Health improvement intervention has the potential to increase the gaps between the best and worst off in society unless particular effort is made to target activity to those most in need. There are connections between outcome 5 and the CPP equalities group.

Outcome lead:

Alison McGrory

Job title and organisation:

Health Improvement Principal, NHS Highland
(Argyll and Bute HSCP)

For more information contact:

Name: Alison McGrory
E-mail: alison.mcgrory@nhs.net
Telephone number: 07766 160 801

Management Committee

Date: 04 December 2019



Outcome 6 (People live in safer and stronger communities) Progress Report

1. Recommendations

It is respectfully requested that this report which is for the purpose of presenting the Outcome 6 Draft Delivery Plan 2019 – 2023 (attached), is reviewed and discussed by the Management Committee and if satisfied the Committee is asked to sanction all or part of the presented Delivery Plan 2019 – 2023.

2. Successes and key achievements to date for Outcome 6

The Argyll and Bute Community Planning Partnership Annual Report 2018 -2019 identified the following high level achievement

- Accidental dwelling house fires in 2018-2019 has decreased from the previous year.
- Accidental dwelling fire casualties has decreased in the past year.
- Domestic abuse incidents have reduced from the previous year.
- The number of crimes and offences recorded in Argyll and Bute per 10,000 population has continued to decline.

With the increase in road collision fatalities during the period (9 recorded incidents, 5 more than previous year¹). The continued delivery of the Biker Down courses and introduction of the Multi-Agency Real Time Crash Scenario represent a necessary training and guidance for the communities we serve.

Following the wider review of the CPP, Outcome 6 identified that the existing delivery plan was either complete or no longer appropriate. A planning workshop was held on 2 September 2019 to develop actions aligned to new priorities for the long term objectives and community need. This has resulted in the Delivery Plan 2019 – 2023.

¹ Argyll and Bute Police Scotland Local Policing Plan Q4 Update

3. Risks

The Management Committee should be aware that while several of the actions detailed within the Draft Delivery Plan 2019 – 2023 have identified leads to progress these area of work there are also a number of actions where no suitable person could be identified during the workshop to lead or develop these areas of work.

4. Opportunities

On approval of the draft Delivery Plan 2019 -2023, the Chair of Outcome 6 will present the plan to the Outcome Leads Group and seek assistance in identifying resources that can assist with development of the actions as detailed. Likewise support is sought from the Management Committee to identify resources from the partner agencies.

Background

Consultations	Consultation was achieved through the planning workshop. Details of Attendees are attached at appendix A.
Resources	There is a requirement for resources from a range of partners to commit to developing areas of work which are aligned to Outcome 6 long term objectives and priorities identified from the workshop.
Prevention	There is no specific problem however the report looks to develop the framework for areas of work specific to stronger and safer communities that partners can jointly work in partnership to improve current service provision.
Equalities	There are no identified equality impacts arising from this report.

Outcome lead: Brian Gibson

Job title and organisation: Superintendent, Police Scotland

For more information contact: Brian.Gibson@scotland.pnn.police.uk

APPENDIX A

Brian Gibson Police Scotland – Police Scotland

Michelle Rusden – Police Scotland

Michael Williams – Police Scotland

Samantha Somers – CPP

Gillian Davies – NHS Highland

Many Sheridan – HSCP

Tina Jordan – ACUMEN

Nicola Gillespie – NHS Highland

Sarah McFadzean – Shopperaide Ltd Campbeltown

Denise Murdoch – Carr Gomm

Christine Nicol – Carr Gomm

Julie Hempleman – HSCP

Tracy Watson – MARAC Co-ordinator

Roanna Clark – ABC

Craig McNally – ADP

Patricia O'Neill – Governance ABC

Alison McGrory – HSCP

Mark Benton – Scottish Ambulance

Stuart McLean – Scottish Fire and Rescue Service

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**Outcome 6 of Argyll and Bute Outcome Improvement Plan
Delivery Plan 2019-2020**

This is focused on priority actions needed, by partners working together, to ensure people live in safer and stronger communities.

The Outcome Lead is: Brian Gibson, Superintendent, Police Scotland.

The Depute Outcome Lead is: Albert Bruce, Scottish Fire and Rescue Service

The identified leads will benefit from keeping in touch with key groups including:

- The four Area Community Planning Groups
- Community Justice Partnership
- Adult Protection and Child Protection Committee
- Alcohol and Drug Partnership
- Argyll and Bute Third Sector Interface
- Violence Against Women Partnership (VAWG)
- Community Safety Coordinating and Tasking Partnership

Partnership work on this outcome also contributes to other areas of the overall Argyll and Bute Outcome Improvement Plan, the aim of which is to develop the economy and prevent population decline

Long Term Objectives (2016 – 2023)

Partnership work will:

- Contribute to the prevention of domestic and sexual abuse.
- Enhance the safety of vulnerable groups;
 - Elderly living independently
 - Those experiencing negative mental health issues including those at risk of self-harm.
 - At risk of offending and re-offending
- Reduce the risk posed to communities from the threat from Serious and Organised Crime and Terrorism
- Tackle disorder, anti-social behaviour and violent crime.
- Improve home, road safety and fire safety.
- Reduce the impact of alcohol and drug misuse on communities.
- Support stronger, resilient and more involved communities.

Success measures

We will know we are making a difference by monitoring:

1. Rate of recorded crimes and offences per 10,000 population
2. Number of detections for drugs supply, drugs productions, drugs cultivation
3. Number of complaints regarding disorder
4. Number of ongoing antisocial behaviour cases subject to joint tasking and problem solving
5. Total number of group 1 crimes of violence
6. Number of accidental dwelling house fires
7. All accidental dwelling fire casualties (fatal & non-fatal)
8. Number of doorstep / bogus crimes
9. Drug related deaths per 100,000 population
10. % of community councils with a completed emergency plan
11. % of community councils developing a community emergency plan
12. People killed in road traffic collisions
13. People seriously injured in road traffic collisions
14. One year reconviction frequency rate
15. Number of Domestic Abuse Incidents Reported to the Police
16. Total Crimes and offences in domestic abuse incidents

Priority Actions for 2019-2020

LOCAL OUTCOME 1: All partners seek to deliver effective interventions targeted at reducing the impact of domestic abuse.

	Due Date	Involved Agencies	Milestone(s)	Milestone Due Date
<p>Action 1: Develop a strategy to improve identification of victims and improve reporting giving consideration to rural and remote localities.</p> <p>(Increased training for local agencies, awareness of DSDAS, development of third sector support, work with private industry to raise awareness including licenced premises)</p>	Dec 2023	VAWG HSCP Police Scotland NHS Highland Social Work	Task members of VAWG Partnership to identify SMART objectives linked to Equally safe strategy and LOIP to be delivered in the next 12 months.	JAN 2020
			Submit action plan to CPP via Outcome 6	MARCH 2020

	Due Date	Involved Agencies	Milestone(s)	Milestone Due Date
<p>Action 2: Develop a strategy to break the cycle of Domestic Abuse through education support of young people across Argyll and Bute</p>	Dec 2023	VAWG Police Scotland	To audit and review any existing work in raising awareness of violence / Domestic Abuse being done within Education Services	

		Education	To engage with White Ribbon Scotland to identify opportunities to change the culture in Argyll and Bute	
			Engage with Argyll College and identify opportunities for staff or student bodies to be represented at the VAWG Group	

Title	Due Date	Involved Agencies	Milestone(s)	Milestone Due Date
Action 3: Reduce the risk of re-offending	DEC 2023	VAWG HSCP Police Scotland NHS Highland Community Justice Partnership Criminal Justice Social Work	Establish a link with the Community Justice Partnership and VAWG.	
			Benchmark against other local authority areas and identify gaps in dealing with domestic Abuse Offenders	
			Ensure that DSDAS is being used effectively in our area.	

LOCAL OUTCOME 2: *Our residents are supported to improve their emotional and mental health and wellbeing.*

Title	Due Date	Involved Agencies	Milestone(s)	Milestone Due Date
Action 1: Establish a directory of third sector, voluntary organisations able to provide a service supporting mental health wellbeing.	Dec 2023	NHS Highland	Establish a short life working group	
		HSCP		
		Third Sector Interface Social Work		

LOCAL OUTCOME 3: Enhance local partnerships to improve public safety.

	Due Date	Involved Agencies	Milestone(s)	Milestone Due Date
Action 1: Develop existing work in creating dementia friendly communities in Argyll and Bute	Dec 2023	HSCP Police Scotland Third Sector Interface Shopper Aide	Deliver presentation to Adult Protection Committee on Purple Alert and Herbert Protocol and seek support to initiate pilot project in Argyll and Bute	
			Identify suitable locality and launch pilot	

	Due Date	Involved Agencies	Milestone(s)	Milestone Due Date
Action 2: Provide a strong and developed response to Out-of-hospital cardiac arrest aligned to the Scottish Government Strategy	Dec 2023	HSCP Police Scotland Scottish Fire and Rescue Service Third Sector Interface Shopper Aide	Improve early recognition skills by delivering cardiac arrest training.	
			Put in place effective arrangements to ensure that (PADs) are mapped, maintained and accessible to the public	

LOCAL OUTCOME 4: Supporting 'Go Safe' on Argyll and Bute road network

	Due Date	Involved Agencies	Milestone(s)	Milestone Due Date
Action 1: Reinforce, at every opportunity, the message of the Responsibility of all road users for their own and other's safety on the roads and encourage a Drive for life culture	Dec 2023	Police Scotland Scottish Fire and Rescue Service Scottish Ambulance Service NHS Highland Argyll and Bute Council	Establish an Argyll and Bute Multi-Agency Road Safety Group	
			Deliver 'Real Time' crash incident events to young and new drivers.	
			Investigate ways to promote and facilitate initiatives, relating to further training for older drivers including consideration of fitness to drive.	

	Due Date	Involved Agencies	Milestone(s)	Milestone Due Date
Action 2: Reduce the tolerance of risk on our roads. Recognise risk related to 'frustration' on our roads		Police Scotland Scottish Fire and Rescue Service Scottish Ambulance Service Argyll and Bute Council	Establish a short life working group to look at communication of information to the community following a major incident resulting in a road closure	
			Develop and deliver responsible driving messages to local and visiting drivers.	

Previous Actions:

Activity	Activity Lead (in bold)
Formalise a structure, share best practice and review the progress of the pilot of the Community Response to Mental Health in Dunoon with a view to rolling it out across Argyll and Bute	Vicky O'Reilly, Health and Social Care Partnership
Implement the Community Triage Pilot Project in Lochgilphead – on response to people in distress and/or mental health crisis	Julie McLeish, Police Scotland
Transportation/Places of Safety for people in distress and/or mental health crisis	Donald Watt, Health and Social Care Partnership
Review/Refresh the Choose Life agenda	Tracy Preece, Health and Social Care Partnership
Deliver CPR/Biker Down/ Casualty Handling training across CPP partners	Stuart McLean, Scottish Fire and Rescue Service
Oversee the delivery on the Implementation Plan for Community Justice	Mary Holt, Community Justice Coordinator

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Management Committee

Date: 04 December 2019



Chief Officers Group for Public Protection**1.0 Purpose**

- 1.1 The Chief Officers Group for Public Protection (COGPP) is the strategic level governance structure that co-ordinates multi agency public protection activity in Argyll and Bute. The COGPP has led a substantial revision to the scope of partnership working that falls under its governance and this is reflected in the attached updated strategy document.

2.0 Recommendations

- 2.1 It is recommended that the Community Planning Partnership Management Committee:
- a) Notes the updated scope, governance and reporting arrangements for Public Protection in Argyll and Bute
 - b) Notes the updated Public Protection Strategy reflecting these changes covering the period 2019 – 2022 attached as appendix 1.

3.0 Detail

- 3.1 The Chief Officers Group for Public Protection (COGPP) is well established in Argyll and Bute and comprises a wide range of public sector and third sector partners. The Partnership Vision is clearly stated as “Keeping people in Argyll and Bute safe through effective partnership working”.
- 3.2 Over recent years the PPCOG has broadened its scope from the original narrow focus on Child and Adult Protection towards a more inclusive and integrated approach that includes governance of the following partnerships and statutory protection committees:
- Child Protection Committee (CPC)
 - Adult Support and Protection Committee (APC)
 - Alcohol and Drugs Partnership (ADP)
 - Violence Against Women Partnership (VAW)
 - Multi Agency Public Protection Arrangements (MAPPA)
 - Multi Agency Risk Assessment Conference Arrangements (MARAC)
 - Justice Partnership (JP)
- 3.3 The increased scope of the PPCOG supports integrated planning and joint working with individuals, families and communities to ultimately improve protection and

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community safety. Each constituent partnership and protection committee reports to the PPCOG which provides challenge and scrutiny on progress. Some partnership reports are statutory in nature and fall due at different times in a calendar year. Nonetheless the intention from 2020 is for a consolidated report to be compiled by PPCOG for presentation to the Community Planning Partnership Management Committee for information.

4.0 Conclusions

- 4.1 The Chief Officers Group for Public Protection (COGPP) seeks to promote its purpose and role through the publication of the document in appendix 1.

5.0 Implications

Strategic Implications	6 – People Live in Safer and Stronger Communities
Consultations, Previous considerations	Members of the CPP Management Committee are welcome to provide comment on the appendix.
Resources	N/a
Prevention	The entire Public Protection agenda has a presumption in favour of prevention and early intervention.
Equalities	N/a

Cleland Sneddon, Chief Executive, Argyll and Bute Council

Appendix 1 – Chief Officers Group Public Protection Strategy

PUBLIC PROTECTION STRATEGY

2019 - 2022



*Keeping people in Argyll and Bute safe
through effective partnership working*

Welcome



Everyone deserves to grow up and live their lives free from harm.

Public protection is about us all working together to keep vulnerable young and older people safe.

The Chief Officers Group for Public Protection who we are and what we do

The Chief Officers Group for Public Protection (COGPP) brings together agencies with a role to play in public protection: from Police Scotland to the Scotland's Children's Reporter Administration, from Argyll and Bute Council to NHS Highland including the Argyll and Bute Health and Social Care Partnership and from the Crown Office and Procurator Fiscal Service to our voluntary sector partners.

Our role is to provide strategic leadership in developing effective public protection services for people at risk of harm in Argyll and Bute.

Individually we are responsible for the public protection services delivered by our own organisations.

Together we are responsible for developing and delivering the best services possible through partnership working.



Our Vision

Keeping people in Argyll and Bute safe through effective partnership working

Public Protection

Public protection is about working with both victims and perpetrators to reduce the risk of harm to children, adults and the public.

It is about raising awareness and understanding of harm and what to do to put an end to it.

Public protection is about agencies working effectively together, to link efforts among organisations, share best practice and together provide support that reduces risk to vulnerable people.

The work of the COGPP focuses on the seven areas below.



Adult Support and Protection Committee



The Argyll and Bute Adult Support and Protection Committee monitors and reviews what is happening in Argyll and Bute to safeguard adults. It is made up of senior staff from many of the agencies involved in protecting adults who may be at risk including staff from the council, the NHS and the Police.

The Committee's main focus is to look at the work being done in Argyll and Bute to support and protect adults at risk and make sure all the different agencies are working well together to do this.

More information is available here: www.argyll-bute.gov.uk/adult-protection

Argyll and Bute Alcohol and Drug Partnership

The Argyll and Bute Alcohol and Drug Partnership (ADP) brings together a range of agencies and communities working to prevent and support recovery from the harmful use of alcohol and drugs. The ADP aims to maximise health in Argyll and Bute and support individuals, families and communities to feel engaged and empowered to make healthier choices regarding alcohol and drugs. The ADP sets out the partnership's strategy to deliver on its vision and aim and commissions services from providers to deliver the outcomes set out within the strategy.



More information on the ADP can be found here: www.argyllandbuteadp.info

Argyll and Bute Multi Agency Public Protection Arrangements (MAPPA)



MAPPA is the multi-agency partnership framework that enables agencies to work together in the management of offenders. The focus for the partners is public safety and the reduction of serious harm to children, vulnerable adults and other potential victims. The partnership do this through effective assessment and management of risk posed by offenders subject to MAPPA supervision.

Argyll and Bute Child Protection Committee

The Child Protection Committee is a multi-agency partnership focused on keeping children and young people in Argyll and Bute safe from harm.

This involves a broad range of partners who collectively promote that vision, establish effective policies and practices and monitors the delivery and impact of those services.

Its work targets better outcomes for vulnerable children and their families and the committee works intensively with the other protection committees and partnerships in Argyll and Bute to deliver those outcomes.

More information on child protection in Argyll and Bute may be found here:

www.argyll-bute.gov.uk/abcpc



Violence Against Women Partnership



The Violence Against Women Partnership is a multi-agency partnership covering the Argyll and Bute and West Dunbartonshire areas. Its focus is eradicating all forms of violence against women and girls and improving outcomes for women and children affected by violence.

The partnership is working on an integrated strategy that will link to the work of the other protection committees and partnerships to deliver an effective response and help end gender based violence.

MARAC

The MARAC in Argyll and Bute is a Multi Agency Risk Assessment Conference that brings representatives from statutory and non-statutory agencies together to discuss individuals at high risk of serious harm or murder as a result of domestic abuse. The meeting provides a safe environment for agencies to share relevant and proportionate information about current risks. The chair will then summarise these risks and collate a multi-agency risk management plan to reduce these risks and increase safety.



The primary focus is to safeguard the adult victim, however, the MARAC will also make links with other agencies to safeguard children and manage the behaviour of the perpetrator. Ensuring that the victim is supported throughout, and their needs represented, is crucial to managing risk, improving and maintain safety and reducing repeat victimisation.

Justice Partnership

The Argyll and Bute Justice Partnership is a multi-agency collaborative focused on reducing reoffending and improving outcomes for those involved in the criminal justice system.

Community justice is still in the early development stages at a national level. The intricacies involved in reducing reoffending, including the impact on victims, children and families, and how we deliver at a local level, is being considered by the national body, Community Justice Scotland, and the newly established Community Justice Leadership Group.

In Argyll and Bute, we have established strong governance arrangements and identify/progress improvements via our local Community Justice Implementation Group, with scrutiny provided by the Justice Partnership. Linking into other committees and partnerships is a key area of progress.



What we do and why

We meet four times a year and reach decisions by consensus. We will:

- *Provide governance with support and appropriate challenge*
- *Share learning across communities and public protection agencies*
- *Co-ordinate strategic developments within Public Protection*
- *Agree the constitution of each Public Protection Body*
- *Allocate resources to each of the Public Protection Bodies*
- *Appoint or agree the appointment of the chair of each Public Protection Body*
- *Consider performance, monitoring and improvement activity*
- *Measure improvement using an agreed Joint Performance Framework*
- *Ensure there is a clear communication and staff engagement plan*
- *Ensure there are clear lines of accountability to other plans*
- *Link these activities to all future Joint Inspection requirements*

Who we report to

The COGPP reports to the Argyll and Bute Community Planning Partnership Management Committee and presents an annual plan describing our priorities, what we have done in the previous year, and our plans going forward.



Membership of COGPP: Argyll and Bute

Designation Core Members	Name
Chief Executive – Argyll and Bute Council	(Chair)
Chief Officer – Health and Social Care Partnership	Joanna MacDonald
Divisional Commander – Police Scotland	John Paterson
Scottish Fire and Rescue Service	Paul Devlin
Locality Reporter Manager -North Strathclyde	Kenneth Ritchie
Lead Nurse	Liz Higgins
Chief Social Work Officer – Argyll and Bute Council	Alex Taylor
Adult Protection Committee Chair	Alex Davidson
Child Protection Committee Chair	Moira MacKinnon
Violence Against Women Chair	Callum Young
Head of Adult Services	Caroline Cherry
Head of Adult Services	Julie Lusk
Head of Education – Argyll and Bute Council	Anne Paterson
ADP Executive Chair	John Owens

The quorum for each meeting is four members

Public Protection Team

Lead Officer—Adult Protection	Julie Hempleman
Lead Officer—Child Protection	Susan Cairns
MAPPA Co-ordinator	Scott McMillan
Lead Officer – ADP	Craig McNally
COGPP Support Officer	Scott MacDonald

Keeping people in Argyll and Bute safe through effective partnership working



**Act
against
harm**

Argyll and Bute Adult Protection Committee



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Management Committee

Date: 4th December 2019



Communication and Engagement Report

1.0 Purpose

This report is presented to the CPP Management Committee to inform and update members on a range of pieces of work which come under the theme of Communication and Engagement.

2.0 Recommendations

The CPP Management Committee is recommended to:

- Note the responses to the recent CPP Bulletin survey and advise of any changes to be made
- Nominate 2 members to assist the Community Planning team in revising the webpages
- Note the social media hashtags for promoting the CPP and be encouraged to use them in any social media posts

3.0 Background

The Community Planning team has been involved in a number of pieces of work which seek to improve the communication of Community Planning activities both within the Management Committee and to the wider public.

4.0 Detail

CPP Bulletin – Survey Results

The CPP Bulletin is emailed a minimum of once a month to a large distribution list including members of the community, Community Councils and partner organisations. We were interested to know whether the bulletin was of value and whether there were developments we could make. Recipients of the Bulletin were invited to take part in a survey in September 2019.

35 responses were received which we are very grateful for and the key findings are:

- 97% wanted the bulletin to remain in the same format (electronic)

- 91% thought the frequency of the bulletin should remain the same (minimum of every 4 weeks)
 - 91% found the survey was written in a way that was easy to understand
 - 91% found the layout to be straightforward
 - 88% found the font size to be just right
 - 74% found the survey was interesting and engaging
-
- Information on Training, Conferences, Funding, Local and National Matters were all found to be useful. Suggestions for further topics of inclusion or improvements in the bulletin were:
 - More information from partners
 - Good practice from community groups across Argyll & Bute
 - Details of strategic plans eg. Economic/housing/tourism
 - Opportunities for joint working, including for communities
 - Case studies of effective collaboration / partnership working locally
 - Less jargon and more plain English
 - Use of a social media platform to promote content instead of an email

We are considering best practice from other similar bulletins and the best way to incorporate the suggested improvements above. The CPP Management Committee is asked to comment and provide their thoughts.

CPP Website

There is a commitment to review and update the webpages of the CPP before the end of March 2020. The webpages are found on the council's website.

We would welcome input from interested members of the Management Committee to be part of a short term working group. It is anticipated that this would involve 1-2 hours per month to share ideas on the content of the webpages and ideas for how they can be appealing and relevant. Meetings would take place over the phone/Skype.

Embracing the #hashtags

It was agreed at the CPP Management Committee in September 2019 to use the following hashtags when promoting Argyll and Bute Community Planning Partnership in addition to #abplace2b:

#abcpp

#abgetinvolved

Members of the CPP Management Committee and Area Community Planning Groups are encouraged to use these hashtags on social media.

The screenshots below show examples of these being used on Twitter:



5.0 Conclusions

The Community Planning team are using a wide variety of methods to ensure that communication with the Management Committee and wider public are accessible, interesting and user-friendly.

The CPP bulletin is proven to be useful but the content could be expanded to be of more relevance and interest to users.

Assistance with refreshing the Community Planning webpages on the website will ensure that the web pages are designed collaboratively and reflect the needs of the CPP.

Partners are encouraged to use the hashtags [#abcpp](#) and [#abgetinvolved](#) in addition to [#abplace2b](#) on social media platforms.

6.0 Implications

Strategic Implications	The work of the Community Planning team covers all 6 of the Outcomes of the Argyll and Bute Outcome Improvement Plan.
Consultations, Previous considerations	The Management Committee signed off the timescales for the Place Standard consultation.
Resources	The use of Basecamp and the refresh of the webpages provide opportunities for joint working
Prevention	N/A
Equalities	Addressing improvements highlighted in the feedback on the CPP Bulletin will ensure that the Bulletin meets the needs of the audience. For example, less use of jargon when implemented reduces inequalities in understanding the information.

Rona Gold, Community Planning Manager

For more information, please contact:

Samantha Somers, Community Planning Officer, Samantha.somers@argyll-bute.gov.uk

References

N/A

Appendices

N/A